



SOUTHERN TIME
Productions

Authentic Art Accelerating Awareness And Action

Founded in 2005, Southern Time Productions (“STP” or the “Company”) is a Toronto-based arts and entertainment, social media, and innovation company.



Our Purpose

An online platform to inspire Lifestyles Of Health And Sustainability ('LOHAS', AKA 'Cultural Creatives') through music and film, connect them with like-minds, make themselves better people and the world a better place for all.



Problem

"Many LOHAS (~500 million globally) are disconnected and disempowered, feeling frustrated and depressed.

Most online content is uninspiring and unproductive, harming their well-being and wasting time.

Solution

Our platform aims to be a one-stop shop to inspire LOHAS with music and film, to connect them with like minds, and to give them tools to make themselves better people and make the world a better place for all.

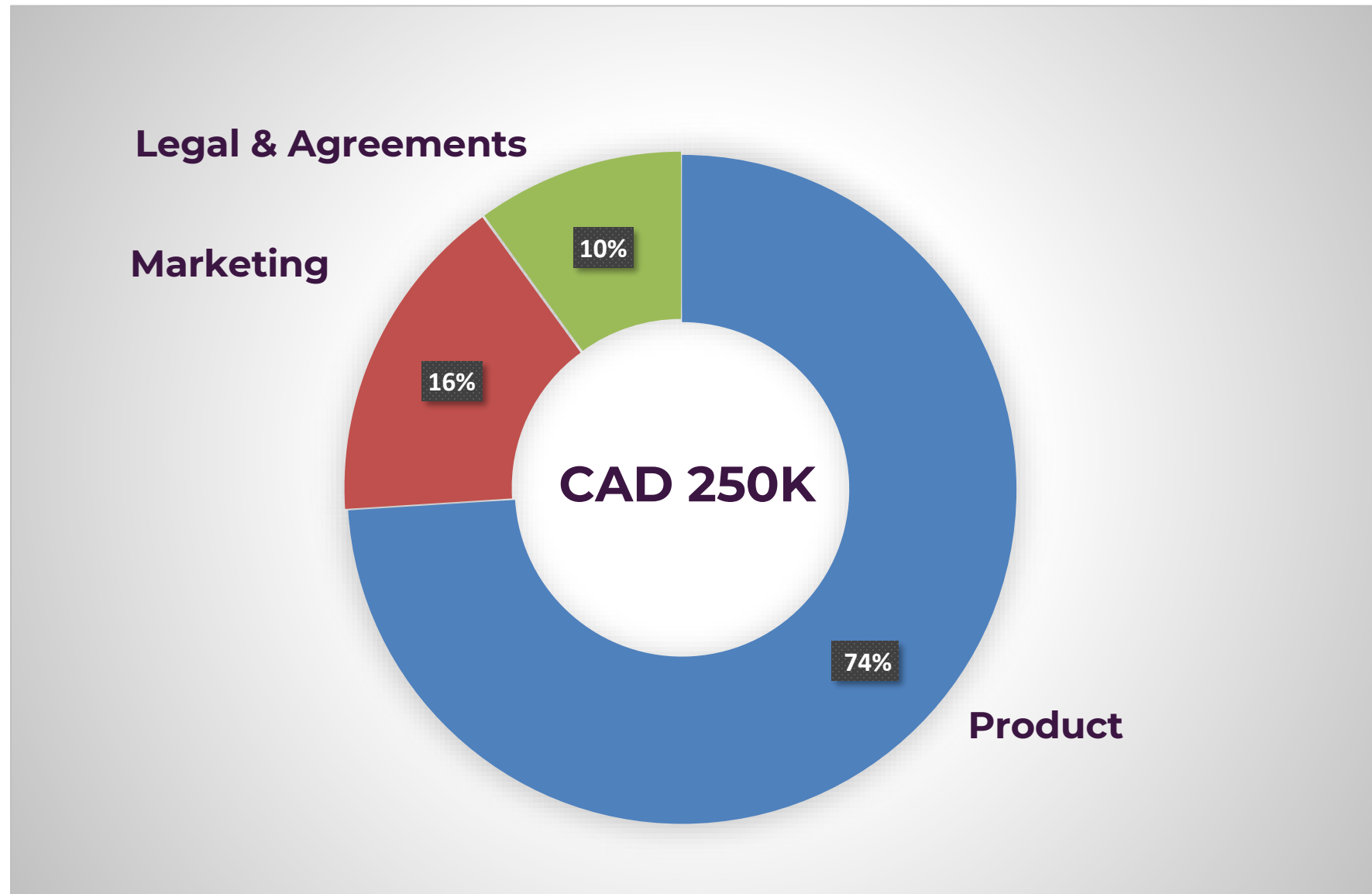


- Year 2 revenues of **CAD 33mio**, EBITDA **7mio**, margin of **17%**
- Year 3 revenues of **CAD 118 mio**, EBITDA **64.5mio**, margin of **46%** and ROI by year 3 of **629%**



Requested Fund

The pre-seed funding round takes us up to the commencement of revenue generating activities.



- Product** Platform scope, development, and demo. Southern Time Band rehearsing and performing, generating income, and commencement of the Dreamer series' overture album's recording.
- Marketing** Structure in place to develop fanbase.
- Legal & Agreements** Collaboration agreement between STP and STF. STF's charitable status application.

Investor exits will be managed through subsequent funding rounds and share buy backs.



CONTACT US

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STP's company website ~
southerntime.ca

STF's demo website ~
southerntime.foundation/

STB's website ~
southerntime.band

STC's demo website ~
southerntime.community/

ST's streaming service demo website ~
southerntime.tv

Email ~
t@southerntime.ca



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Source: Company material

Note: the fully fledged features of the above websites will all be on the Southern Time Platform once it launches.

