

# Dreamer: Season One

Preproduction Financing



**A premium series with completed scripts and packaging materials, ready for talent attachment, positioned for institutional financing.**

Fully developed at  
the series level

Structured for  
controlled release

Designed for long-  
term asset value

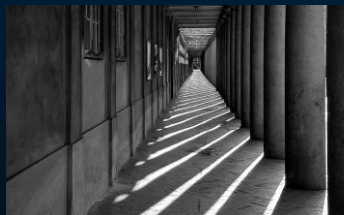


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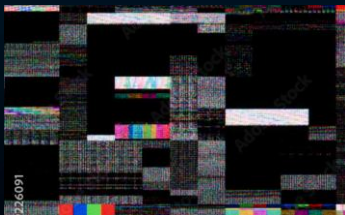
# A 17-episode narrative architecture built across three layers:



**Present: Survival  
under pressure**



**Past: The anatomy  
of control**



**Metaphysical: The  
conversion of  
memory into signal**



**Music functions as  
the narrative system**

# Premium prestige series continue to drive:

- High retention
- Cultural impact
- Long-tail platform value

Buyers continue to prioritize distinct, high-retention series with clear authorship and audience identity



# Controlled Premium Release



**Initial exclusive window on proprietary platform (4 months)**



**Direct audience and engagement capture at origin**



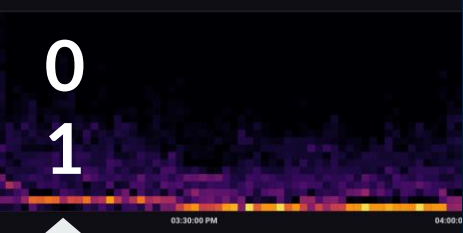
**Structured transition to premium licensing across global buyers**



**Buyer outreach from preproduction; deals after the window**



**Creates measurable performance data prior to licensing decisions**



01

**Early audience  
validation prior to  
licensing**

**Eventized  
downstream release  
strategy**



02



03

**Strengthened  
negotiating position  
with buyers**

**Reduced reliance on  
speculative distributor  
deals**



04

# Allocated to:

Final packaging  
and  
attachments

Casting and  
production  
alignment

Full-season  
preproduction  
and production  
readiness

Legal and  
financing  
structure

The Promise's live-  
performance launch  
(~\$250K)



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**A continuous  
production schedule  
across a unified 19-  
month timeline.**

**Pilot and season produced  
within the same schedule**

Eliminates restart inefficiencies. Maintains  
creative and operational continuity.



OWN-PLATFORM  
RELEASE

PREMIUM STREAMING &  
MULTI-TERRITORY LICENSING

LONG-TAIL  
DISTRIBUTION

**Positioned for multiple monetization pathways**





# SEEKING CAD \$3 M

to execute full-season preproduction  
and achieve complete production readiness.

Positioned for packaging completion and production launch.

Part of a CAD \$4M Seed round, alongside a CAD \$1M platform beta. Full details at [southerntime.ca/invest](https://southerntime.ca/invest).