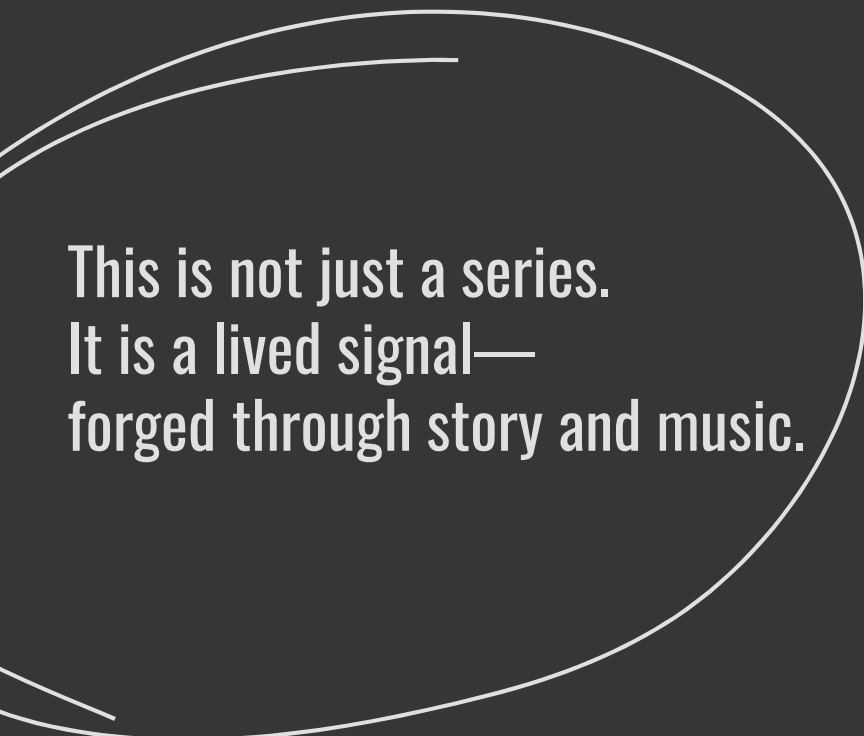


*To reclaim a stolen life, he must relive the
nightmare that started it all.*

Dreamer

Season One



A large, thin white oval outline is positioned on the left side of the slide, framing the text.

This is not just a series.
It is a lived signal—
forged through story and music.

Built at the intersection of:

- Prestige drama rooted in radical authenticity
- Music as narrative language
- Social impact without didacticism

**A premium prestige series
built for controlled release
and global licensing.**

LOGLINE

A young man's suicide attempt, while dying of AIDS in 2009, triggers an inter-dimensional therapy session with a mysterious being, forcing him to relive his trauma in a psychospiritual thriller rock opera where music is the weapon—and his story is the key to healing a fractured world.

SYNOPSIS

Based on a true story.

Growing up in Western Canada, Dreamer's desire for love and belonging drove him to make a series of bad decisions. On track to become a professional cellist, his world shattered before him with an HIV-positive diagnosis in 1996.

We meet Dreamer in the palliative ward in 2009, lying in a hospital bed, waiting to die from AIDS.

It is through Dreamer's musical mind that we explore the tragedy that brought him to the brink of death and discover the hope for his future.

Every episode will take the viewer on a stunning musical journey through this fantastical story.



Grounded.

Intimate.

Unfiltered.

TONALLY
ALIGNED
WITH

WHIPLASH
MOONLIGHT
BABY REINDEER

A DEFINITIVE 17-EPISODE ARCHITECTURE.

Dreamer



• Three-Layer Narrative •

The Present (Macro)

The high-stakes
mechanics of survival.

The Past (Micro)

The intimate anatomy of
a seduction.

The Metaphysical (Zyx)

The conversion of the
record into signal.

Engineered as a closed system for
sustained engagement and retention.

THE PILOT

In 2009, 33-year-old Dreamer is a skeletal ruin, haunted by a 1994 Polaroid of himself—a moment of unguarded joy captured by his predatory mentor, Chuck. Following a desperate suicide attempt, Dreamer is hospitalized in a palliative ward, his body failing from advanced AIDS. As the “static” of trauma threatens to silence him, a shimmering figure named T appears, offering a “signal” through the noise: a chance to reclaim the song he was forced to abandon.

While doctors witness a medically inexplicable reversal, Dreamer undergoes a visceral transformation. In the dead of night, he all but forces his racing heart to momentarily sync with a steady, 60-BPM rhythm—a defiant act of will. This culminates in a sensory-shattering shower sequence where hospital tiles dissolve into a cosmic stage and the water’s roar becomes a thunderous rock concert.

This “transfusion of will” stabilizes his body but comes with a daunting mission: to survive the present, he must perform a forensic audit of his past. The pilot concludes as Dreamer picks up a notepad and writes a single, commanding word: “LOUDER.” He is no longer a patient waiting for the end, but a resonant force ready to unmake the somatic habits that colonized his soul.



EPISODE CONCEPTS

PART 1 (FIVE EPISODES): "POOR SOUL"

A musician's suicide attempt triggers a cosmic intervention. As his body fails in a hospital, his mind is pulled into a breathtaking otherworld by T, an enigmatic guide who uses transcendent concerts to force a harrowing journey through the traumatic memories that brought him to the edge.

PART 2 (TWO EPISODES): "CHANGE"

Dreamer moves to a small town to study with a renowned cellist, risking everything to get what he wants.

PART 3 (TWO EPISODES): "SWEET SHAME"

After coming to terms with the consequences of what he has done, Dreamer must decide if he will continue down this dark path to achieve his dreams.

PART 4 (TWO EPISODES): "DEATH SPELL FOR DAD"

Pushed to his breaking point by Chuck's manipulation and a dismissive father, Dreamer's despair turns to dark resolve. In a climactic act of rebellion, he channels his rage into a powerful, written incantation against his dad. This spell marks a terrifying turn, as Dreamer seeks to destroy the forces that control him.

PART 5 (THREE EPISODES): "ORANGE ULTIMATUM"

As Dreamer's father nears death, Chuck tightens his grip, pressuring Dreamer to move in and sever ties with Lisa. After the funeral, Dreamer channels his grief into a raw, transcendent cello performance—but Chuck's possessiveness only deepens, pushing Dreamer toward a breaking point between artistic ambition and personal sacrifice.

PART 6 (THREE EPISODES): "IMAGINARY YOU"

Reeling from a devastating HIV diagnosis, Dreamer's reality fractures. As he spirals through a hallucinatory Halloween party, his inner turmoil manifests in a nightmarish vision of a mechanized future. Guided by a final, compassionate vision of Zora, he confronts the ruins of his identity and takes a first, fragile step toward grasping his own humanity.



FUTURE SEASONS

SEASON 1

We journey with Dreamer through his troubled youth, and the broken relationships that lead to his HIV-positive diagnosis in 1996.

SEASON 2

Dreamer must face the reality of living in the 90s and 2000s as an HIV-positive man. He meets communities around the world whose suffering goes beyond the AIDS epidemic, and begins to come to terms with the larger reality of global inequality.

SEASON 3... AND MORE

DREAMER is the epic, true-story saga of a musician who must first completely shatter—nearly succumbing to AIDS and the trauma of abuse—before he can be guided by an advanced being on a journey to reassemble his soul. His ultimate victory is not just surviving but transforming his pain into a global movement of healing, finally fulfilling his youthful promise to ‘mean something.’





MUSIC & SOUND

In *Dreamer*, music is not a soundtrack—it is the central nervous system of the story, driving plot, emotion, and reality itself.

A DIEGETIC SCORE: MUSIC INSIDE THE STORY

- The sonic landscape is built from the epic, genre-bending music of The Promise, T's band from Zyx.
- Their songs are not background music; they are a tangible force within the narrative that Dreamer (and sometimes those around him) can physically hear and feel, blurring the line between hallucination and reality.

THE MECHANICS OF MEMORY & VISION

- The music acts as a direct gateway. A driving rock anthem from a Zyx concert will seamlessly score a montage of Dreamer's teenage rebellion. A soulful cello note will trigger a specific, traumatic memory.
- This creates a unique storytelling device where sound dictates the edit, seamlessly transitioning between:
 - PRESENT (Hospital): The diegetic beep of a heart monitor.
 - VISION (Zyx): The full, immersive concert experience.
 - MEMORY (Past): The memory itself, now scored by the Zyxian anthem.

AN IMMERSIVE AUDIO-VISUAL EXPERIENCE

- The sound design is intricately woven with the music. The hum of hospital lights morphs into the resonant pulse of the Blue Room; the drip of a shower becomes a rhythmic cowbell keeping time with a Zyx backbeat.
- This approach promises a series where the audience doesn't just watch the story—they experience it synesthetically, feeling the visceral connection between Dreamer's physical agony and his transcendent artistic spirit.



THE CHARACTERS AND CASTING APPROACH

Dreamer: a young, unknown cellist and pianist, discovered for the role.

Chuck and Margaret: established actors, to anchor the series. Our wish list is shared privately.

T: played by Timothy Bartsch, who wrote the music and lived the story.

From Dreamer's original seven-night 2005 stage production, ~500 attendees.

THE TEAM





TIMOTHY BARTSCH

FOUNDER & CEO, CREATOR / WRITER / CO-SHOWRUNNER

Formed through classical training and classic rock influence, T (Timothy Bartsch) is a Toronto-based composer, performer, and educator whose life and art were profoundly shaped by his HIV diagnosis in 1996.

At 20, while studying cello at the Hochschule für Musik in Detmold, Germany, he learned he was HIV-positive and returned to Vancouver uncertain of his future. Turning from classical performance to songwriting, he began blending rock and classical forms into what he calls “psychedelic, jazzy-classical, musical-theatresque, art rock.” His rock opera Dreamer chronicles how he contracted HIV, his years of spiritual and social transformation, and his near-fatal AIDS-related illness in 2009, followed by a remarkable recovery. After developing the work through stage productions and international performances, T formed the band The Promise as a statement to the world, to the future of humanity, the children of today — “Never again will the sun go down.” This means — “We will do our best to provide a better world for you than the world we found ourselves in.”

In 2020, an early lineup of The Promise premiered the independently recorded album *Lost in Love No More* at AIDS 2020, the 23rd International AIDS Conference. With a new lineup and a mission to help end AIDS through music, Southern Time Productions is now preparing to begin preproduction on the first season of the Dreamer series.

LEADERSHIP

Alasdare Lambert — CFO (joining at funding)

Chartered Accountant, fractional CFO-COO and former investment banker (20+ years). Led a transformation delivering £15M+ in first-year savings for a FTSE 250 media company, secured a \$20M capital injection for a banking subsidiary, and delivered 75% revenue growth to \$42M as CFO-COO of a multi-jurisdictional financial services group.

Gourav Sharma — Head of Social Media & Audience Growth

Video producer and social media manager at Asianet News English, with 7+ years in journalism and media operations. Leads Southern Time's social media, visibility with our target audience, and sign-ups to the platform.

ADVISORS

Brenda Address — Entertainment & Brand Strategy

Founder of SheIS and SheIS Sports Network, a streaming and community platform for women's sports. Former Commissioner of the CWHL, Canada's women's professional hockey league. Named one of Canada's 100 Most Powerful Women (WXN).

Gaurav Bansal — Fundraising & Investment Readiness

Investment Readiness Expert at AMG Venture Partners; former venture capitalist and investment banker (Nomura, Axis Capital) with 35+ portfolio investments.

Carlos Herrera, Ph.D. — Investment & International Development

Director of Country Risk Management at a leading global bank. Former Country Officer at the World Bank Group and CEO of a regulated financial institution. Ph.D. in Economics (University of Manchester).

SOUTHERN TIME'S PLATFORM TREE

ST Homepage

ST Productions

ST.TV

Southern Time's hub integrates music, film, and community via PPV, downloads, and subscriptions. Built as an independent, data-sovereign ecosystem, the infrastructure natively hosts original Southern Time assets alongside licensed external music and film content, maximizing platform utility and ecosystem yield.

The Promise

This flagship showcase for The Promise offers direct-to-fan sales and live streaming. It ensures creator autonomy for future artists via transparent, decentralized revenue.

ST Community (STC)

This membership network for the LOHAS and Cultural Creatives audience features AI-driven matching and discovery, a privacy-first architecture for data ownership, a creator marketplace, and community-driven governance. A one-time membership fee and optional premium upgrades help fund the ecosystem. It includes integrated P2P payment rails for donations, support groups for shared experiences, and a trusted marketplace for value exchange.

Shared Social Space

This shared space enables STC professionals to volunteer and mentor STFC members while facilitating direct donations and impact matchmaking. It features an ethical marketplace for STFC products, and a trust-based core built on transparent governance and network effects.

ST Foundation

STF Community (STFC)

This vetted network for underserved communities features independent governance, a free, cross-subsidized membership, and a privacy-first architecture for data ownership. It includes integrated P2P payment rails for donations, support groups for shared experiences, and a trusted marketplace for value exchange. It is funded by ethical sponsorships and cross-subsidies from ST Community.

STF Donations Portal

This hub provides immersive storytelling (with VR on the roadmap) and project transparency, powered by a one-time or recurring donation gateway. It features exclusive The Promise concerts—free for STFC members—and serves as a recruitment hub for on-the-ground volunteer initiatives.

Dreamer and The Promise are the primary engines for user acquisition and aggregate, privacy-preserving engagement metrics.

BUILT FOR CONTROLLED PREMIUM RELEASE...



Release Strategy

First-window exclusivity on proprietary platform (4 months).

A direct audience relationship + aggregate, privacy-preserving insights.

Leveraged transition into premium global licensing.

Value Creation

Proven performance de-risks the deal for licensing partners.

Increases downstream licensing value.

Enables controlled, eventized global rollout.

CURRENT PROGRESS AND NEXT STEPS NEEDED

We have completed the development phase of **'Dreamer: Season One,'** and our production company has been operational since 2005.

What we need now is **Seed funding** of **CAD \$4M.**

\$3M of which to execute the preproduction phase of 'Dreamer: Season One,' and

\$1M to deploy our data-sovereign streaming and social infrastructure.

This setup is engineered to establish first revenue

from Month 3 via native Beta platform livestreams of our local GTA performances by The Promise,

capitalizing on immediate grassroots acquisition

ahead of the Month 7 *Dreamer* overture album release.

We currently have 1,500 verified waitlist signups and ~20,000 social followers.

Dreamer

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